

Patient Watchtower™

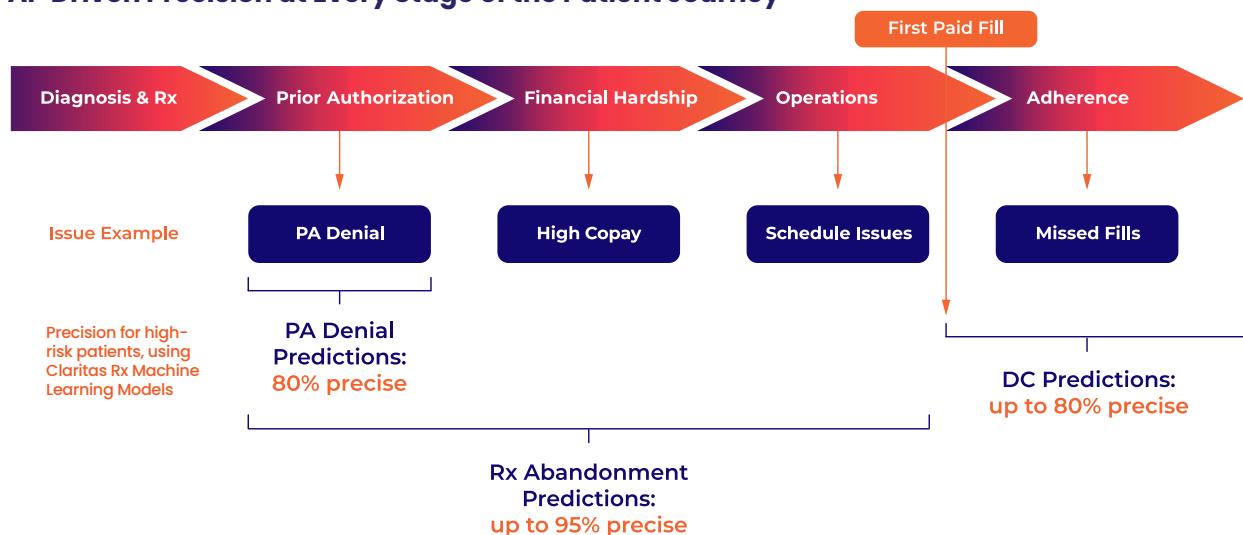
The First and Only Care Coordination Platform for Specialty and Rare Disease Patients



Turn Insights Into Interventions with Claritas Rx

Patient Watchtower is the only care coordination platform that unites patient journey analytics with case coordination purpose-built for the needs of specialty and rare disease brands. By combining these insights with the ability to take action in a single, integrated platform, Patient Watchtower closes the loop between seeing a problem and solving it, ensuring no patient falls through the cracks.

AI-Driven Precision at Every Stage of the Patient Journey



Patient Journey Tracking

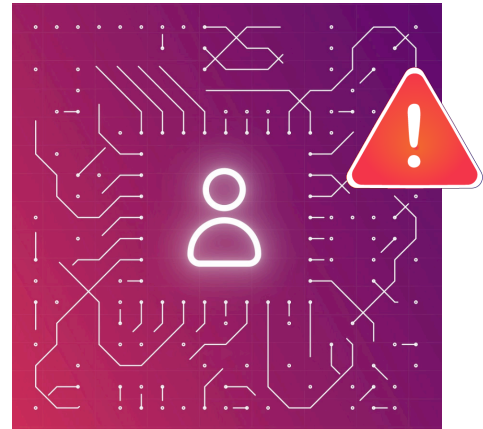
Identify and prioritize patients at risk of not accessing or maintaining treatment. Gain immediate, unparalleled visibility with real-time insights into patients' treatment progress, allowing for quick interventions using the most recent data.

- Tailored at-a-glance patient journey dashboard – customized to how the company envisions the patient journey
- Daily status updates providing Patient Services Teams visibility to high-priority patient cases requiring immediate attention
- Instant access to a patient's detailed case history
- Shareable real-time information with partners, enabling collaboration

Predictive Risk Profiling

Leverage our AI-powered predictive risk profiling to pinpoint patients at risk of treatment discontinuation.

- Compliance with HIPAA, HITECH, GDPR, and SOC 2 regulations
- Utilizes hundreds of predictive factors
- Guides teams to the next best action
- Ensures high accuracy throughout the patient journey



Smart Case Coordination

The Claritas Rx smart case coordination empowers you and your partners to quickly identify and address patient treatment challenges, such as abandonments or discontinuations, while streamlining case management for faster action.

- Ensures all stakeholders access uniform data, improving resource prioritization and communication.
- Facilitates effortless collaboration among partners and stakeholders.
- 98% of users receive timely responses from the SP team within 24 hours.
- Shareable real-time information with partners, enabling collaboration.

Learn more at <https://www.claritasrx.com/solutions/patient-watchtower/>

Hear from our satisfied customers:

“

We quickly can identify patients who need assistance, streamlining their journey to not only begin therapy but also continue with it, all while ensuring they receive the care they require.”

– Head of Patient Services, Medium-sized Biopharmaceutical Firm Specializing in Rare Diseases