

# Data Aggregation



The Claritas Rx data aggregation solution offers rich, rapid market visibility across specialty brands. Our data aggregation services are unique because we just don't process the data; we understand the data. With Claritas Rx, you get clean, reliable, up-to-date, longitudinally matched, de-identified data that helps you focus on your business and better understand the patient experience.

Claritas Rx understands the drivers and barriers to brand success. We are a partner you can rely on for quality data and better insights.



## Flexible Data Ingestion

The Claritas Rx platform supports many data sources, from Specialty Pharma and Patient Services Hubs to Co-pay providers and data warehouse aggregators. We can quickly process an extensive range of fragmented data types at scale to prepare your data for reporting.

**Connect and manage a variety of disparate data sources.**

- ◆ Easy and frequent access to data
- ◆ Complete hub data model mirroring
- ◆ Leverage scalable data storage
- ◆ Ingest data from any source

## Data Validation

Claritas Rx uses multiple approaches to ensure that data is clean within the Claritas Rx platform. Our robust automated rules engine assesses whether the data received is accurate based on business rules and historical trends. Claritas Rx can reconcile daily transactions to confirm completeness, fill gaps, and confirm the data ties within confidence levels.



**Rely on clean high quality validated data.**

- ◆ Access to a robust rules engine
- ◆ Review data quality status automatically
- ◆ Track how and where rules are applied
- ◆ Streamline daily data reconciliation



## Data Mastering and De-Identification

Claritas Rx can master records based on PHI, token matching, or both for cross-channel visibility. Our compliant PHI and token matching method enables matching across all sources and has received endorsements from large, covered entities.

**Maintain the patient longitudinal record to get the whole picture.**

- ◆ Proprietary patient matching engine
- ◆ Support for PHI and token matching
- ◆ Keep longitudinal record integrity
- ◆ Share and analyze data confidently

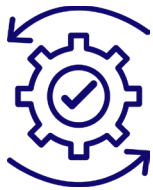
## Integration

Claritas Rx supports claims data integration at the patient and provider levels to enable market-level insights. Our platform can connect to clean, high-quality data via APIs or generate data extracts in many formats.



**Connect all your data sources for complete access.**

- ◆ Access data via our APIs
- ◆ Extract data via flat files (csv)
- ◆ Integrate claims data
- ◆ Schedule data deliveries



## Implementation Approach

The Claritas Rx implementation team uses a phased plan to ensure a smooth go-live and positive ongoing experience. Our team has industry and data experience to effectively manage the process and mitigate risks to meet your timelines and expectations.

**Industry experience you can trust to get the job done right.**

- ◆ Phased plans to ensure success
- ◆ Dedicated team of industry experts
- ◆ Project timelines tailored for your needs
- ◆ Seamless transition to customer care

## Claritas Rx Solutions



### Patient Intervention

Predict when patients are at risk, review journey milestones, and leverage our analytics-driven care coordination portal for a better patient experience.



### Competitive Insights

Gain valuable insights to compare competitor fill rates, physician adoption, or alerts for when patients will likely stop treatment with another brand.



### Access Analytics

Optimize your operational performance by leveraging our standard and custom reports specifically tailored for Market Access teams.



### Data Aggregation

Streamline the process for how you can directly work with validated, clean, curated data across a variety of disparate data sources.