

Patient Intervention



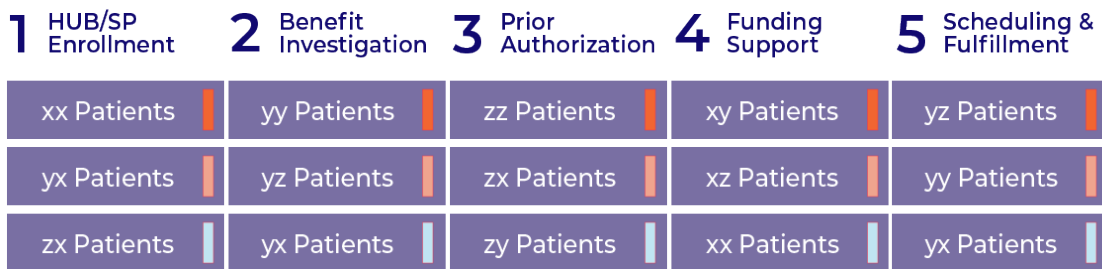
Our patient intervention solution offers Market Access teams a unique and innovative way to remove the barriers that prevent patients from accessing the treatment they need. The Claritas Rx solution combines the ability to track and identify issues early along the patient treatment journey and efficiently coordinate partner activities so patients can access treatment. The unique combination of early insights with smart case coordination helps teams act fast to improve the throughput of first-fill conversions and refill rates for patients who experience issues.



Claritas Rx helps Biopharma teams identify patients at risk and enables them to act faster, so patients can access the treatment they need.

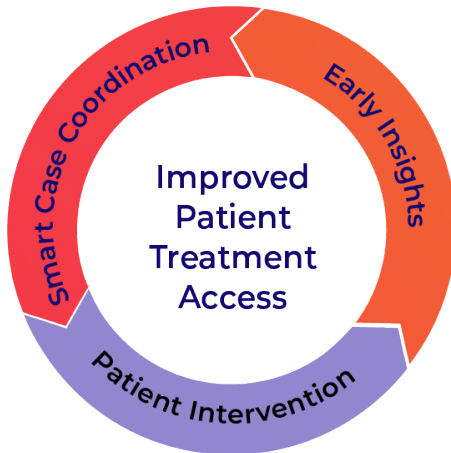
Patient Journey Tracking and Risk Profiling

It's essential for Market Access teams to identify and focus on patients at risk of not accessing or continuing treatment with your brand. The Claritas Rx Patient journey tracker offers real-time at-a-glance insight into where patients are within their treatment journey at any given moment. Our patient tracking analytics framework is where treatment milestones are established and tailored to your brand. Configurable exception thresholds enable you to visualize the access to treatment steps to get your patient on your brand. Easily view patients flowing through the process without issues and those with problems. We can also predict which patients will likely experience issues before they happen based on our machine-learning algorithms.



We help teams drill down into cohort dispositions reports for any milestone threshold to see more information, such as the patient enrollment date, physician, payer, and other relevant details. This enables you to prioritize and focus your time and resources to help more patients.

Smart Case Coordination

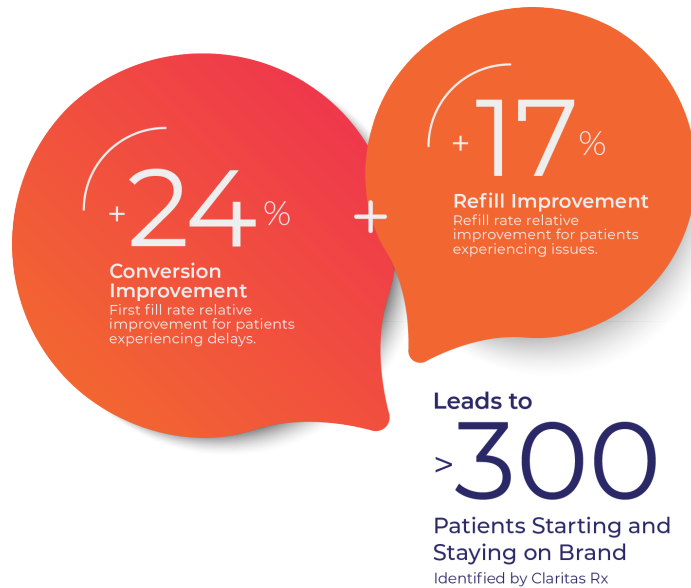


How do you manage patients that abandon or discontinue treatment? It's not easy working through patient treatment access issues. All the calls, emails, shared excel files, and matrix meetings with SPs and Hubs can be arduous. Ultimately, the results can be disappointing, leaving patient services teams to ask, wasn't there something else we could have done to get or keep the patient on brand?

With the Claritas Rx smart case coordination portal, you and your partners can quickly identify patient treatment issues, such as abandonments or discontinuations, and streamline your case coordination efforts to act faster. Our solution lets you and your partners look at the same information and prioritize your focus and resources. Information is current, not buried in days-old excel data. You can establish manual or automated collaboration workflows to generate and respond to queries.

Improve Conversion and Refill Rates

Customers using the Claritas Rx solution have improved the throughput of first-fill conversions and refill rates for patients who experience issues. On average, our customers have been able to achieve the following results:



Claritas Rx Solutions



Patient Intervention

Predict when patients are at risk, review journey milestones, and leverage our analytics-driven care coordination portal for a better patient experience.



Competitive Insights

Gain valuable insights to compare competitor fill rates, physician adoption, or alerts for when patients will likely stop treatment with another brand.



Access Analytics

Optimize your operational performance by leveraging our standard and custom reports specifically tailored for Market Access teams.



Data Aggregation

Streamline the process for how you can directly work with validated, clean, curated data across a variety of disparate data sources.