

FOR IMMEDIATE RELEASE

CLARITAS RX ANNOUNCES FORMATION OF ADVISORY BOARD

South San Francisco, CA – 07/05/16 – Claritas Rx LLC, a data integration and analytics company focused on specialty biopharmaceutical products, announced today the formation of its Advisory Board with two key appointments: Kurt Hilzinger, CPA and Dr. Kent Lieginger.

“Claritas Rx was formed four years ago to help specialty product manufacturers manage the complexity of patient-level specialty therapy data. As we develop our product, grow our customer base and build our team, we are facing more complex questions around the direction of the business,” commented Michael Fitzgibbons, CEO of Claritas Rx. “Our advisors are well-positioned to help us navigate that growth and optimize the solutions we offer our customers.”

The advisors currently include:

- Kurt Hilzinger, CPA, is a Partner with Court Square Capital Partners, a private equity firm based in New York City, where he is focused on making investments in the healthcare industry. Since 2003, he has also been on the board of Humana, including serving as lead director from 2010 to 2014 when he became chairman of the Board. Previously, Kurt served as President and Chief Operating Officer and earlier as Executive Vice President and Chief Financial Officer of AmerisourceBergen Corporation, one of the worlds’ largest pharmaceutical services companies serving the United States, Canada and related global markets. In addition, Kurt also currently serves on the Board of NDC, Inc. (a Court Square portfolio company), the Board of Directors of Oncobiologics, Inc., and the Visiting Committee at the Ross School of Business at the University of Michigan.
- Dr. Kent Lieginger currently serves on the board of directors of Achaogen, Inc. and has most recently served as Senior Vice President, Managed Care and Customer Operations at Genentech, Inc., as well as Director of the Genentech Foundation since 2005. Prior to joining Genentech, he was Vice President, National Insurer and Employer Segment (Managed Markets Division) at GlaxoSmithKline plc, where he also led teams in U.S. and global business development, finance, strategic contracting, manufacturing, marketing, and sales.

Claritas Rx plans to continue growing its group of advisors over the coming months to expand the experience and perspective guiding the business.

ABOUT CLARITAS RX: Based in South San Francisco, CA, Claritas Rx is a digital health venture focused on biopharmaceutical distribution channels. Claritas leverages a proprietary cloud-based platform and deep manufacturer expertise to harvest valuable insights from specialty channels and other market data. The Claritas product platform and support services yield clear insights into commercial strategies and opportunities benefiting manufacturers, distribution partners and patients. For more information visit: www.claritasrx.com.

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